WNYU
THE NEW YORK UNIVERSITY RADIO NETWORK

New York University
University Heights
New York 53, N. Y.

LU 4-0700

June 30, 1964

Mr. Joseph Steinberg
c/o Camp Ramah
Conover, Wisconsin

Dear Joe,

Enclosed you will find a carbon copy of a letter I recently sent to Mike Marcovsky. It outlines in some detail the Orientation program of WNYU. There will be a mimeographed program schedule for the Freshmen. I hope that everything meets with your approval and that you will help with the work. Frankly, I am not counting on much help from most of the people who volunteered to work during orientation.

I was accepted by University College with no conditions attached. Last Friday, June 26, I drove to NYU to see Dean Hammond about my program for the coming year. I am carrying 18 credits this fall, so I will probably be very busy.

While I was there I did the following things:
1. Went to Lunch with Larry Hollander. He told me you had called (collect) a couple of days earlier. During lunch we discussed EVERYTHING about the radio station. After talking with you he called:

A. Harriet Carter said she had heard nothing and we should sit tight. She finished work at NYU on Friday but will be in New York for the summer if we need her. She was also hoping that the money for the new studio would come in a few days.
B. Hans Hopf said the SGB was very slow in paying the last bills and working on the books so he was going to take matters into his own hands on Friday, June 26. Money should become available around July 6.
C. Vice President Robinson was not available (?).

Actually, I think Larry is confident that nothing is going to happen with FM during the summer. I agreed to see him again during the weeks of July 6 & 20. He will not be in New York for the weeks of July 13 & 27, if you did not know that already.

2. Saw George Kaplan at the station. He told me that he called you Tuesday night. He gave me a key to the new padlock and he left one for Jim in Room B-3. Apparently, Bob Falsiglia has been making extensive use of the equipment.

3. Saw Mat Morrow. He gave me permission to move into my room on Friday, Sept. 18. We discussed the record hop. The President of the Dorm council will be contacting me shortly to discuss details.

4. Called Sal Handwerger at MGM. He will send some 45's to be given away at the record hop.

5. Called four other companies for specific records including:
A. Campana at Columbia. Their attitude has changed, and his secretary agreed to replace the two Percy Faith records we had requested.
B. ABC Paramount. They are sending Fade In-Fade Out and High Spirits.

6. Called Joel Herbsman at his home. Larry had told me at lunch tha t Joel was in to see him on Thursday and told him he had decided not to return to school this Sept. Joel told me he planned to spend two full days a week with us. I hope he is not dreaming. But, yet, he had not begun to work on the remote kit which needs extensive repair. Next week he begins to work at the N.Y. Municipal TV station.

7. Noticed that the only change at the station was that Jim got an amplifier rack for the new control room from WOR. He has begun to wire it, with the cables coming from no where and going to no where.

Larry said he told you about the $25,000,000 from the Ford Foundation. What a bundle! We'll keep 1 and let the school have the other 24. President Hester's beaming face was on all the news programs that night.

The letter from the WNYU alumni went to Dean Houk about June 8 with six or seven signatures. Harriet Carter told Larry that the Dean was very excited about it, and he had photocopies of it sent to all the top brass.

Also enclosed you will find a clipping from the Sunday Times, June 28. It is by our friend, Al Ashforth, and he told me that he had written this story a month before he came to see us. If there really is a waiting list for these stories as he told me, then perhaps our article will be printed in a month or two. Until now I had given up all hope!

I will be taking Calculus II at C. W. Post College from 11:30-1:30 Monday thru Friday from July 27 to August 28.

I hope that your finger is all right, no infection or anything, and that the fingernail is growing in without too much pain.

Finally, Larry said we should be happy(me on Long Island and you in the woods of Wisconsin), knowing that FM approval has not come through. He said we can relax, confident that absolutely nothing is happening in New York without us.

I would like to hear from you by letter sometime in the near future.

Best wishes,

Dick

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June 22, 1964

Dear Mike,

Since I must line up people during the summer for Orientation Week, I would like to concentrate on Orientation first. During July I will contact you in reference to the fall program guide.

Orientation at the Heights lasts from noon on Friday, Sept. 18, to noon on Wednesday, Sept. 23. On Friday night WNYU is co-sponsoring a record hop at Silver Hall for all resident students (the Dorm Council is supplying refreshments, etc.). Saturday WNYU will broadcast Daybreak from 8-10AM from Silver Hall and evening broadcasting from 6PM on. Sunday morning Daybreak (from studio) will run from 9-11:30AM. Immediately following WNYU will have a display with remote equipment at the Student Activities Fair. Sunday night we will most likely start again at 6PM. I have not made decisions yet on how late the evening programming will last or what will be its content. I do plan to use that idea of playing entire albums back to back, interrupting only for station breaks, in the early evening and keeping personality programming for after 10PM.

You plan to broadcast on Monday and Tuesday, the two days of All-Square Orientation. As we have discussed, these two days of broadcasting will be done completely over the network. (I hope the telephone lines will be in on time.) As I understand it, you want to have the afternoon hours up to 7PM, when we take over and braadcast until sign-off. If WNYU produces Daybreak on Monday, Tuesday and Wednesday, it will be from 7:30-9AM since registration and convocations are planned for 9AM all three days. If I do find someone to do Daybreak on Wednesday, it would be WNYU's last program until Sunday, Sept. 27, at 6PM, when we sign-on with scheduled programming. Otherwise, WNYU will end Orientation broadcasting on Tuesday evening.

The Daybreak and "after 10PM" program content of WNYU during Orientation will depend on the size of the staff that volunteers. Please let me know if you intend to carry WNYU on days other than Monday and Tuesday.

Please send me any details of your Orientation programming you now have and anything you feel I have left out. I am open to all suggestions.

Looking forward to hearing from you, I remain

Sincerely yours,

cc: Joseph Steinberg
Dick Robbins